

THE CONFIDENCE CLUB

Presents



Your Guide to:
Emotive Storytelling

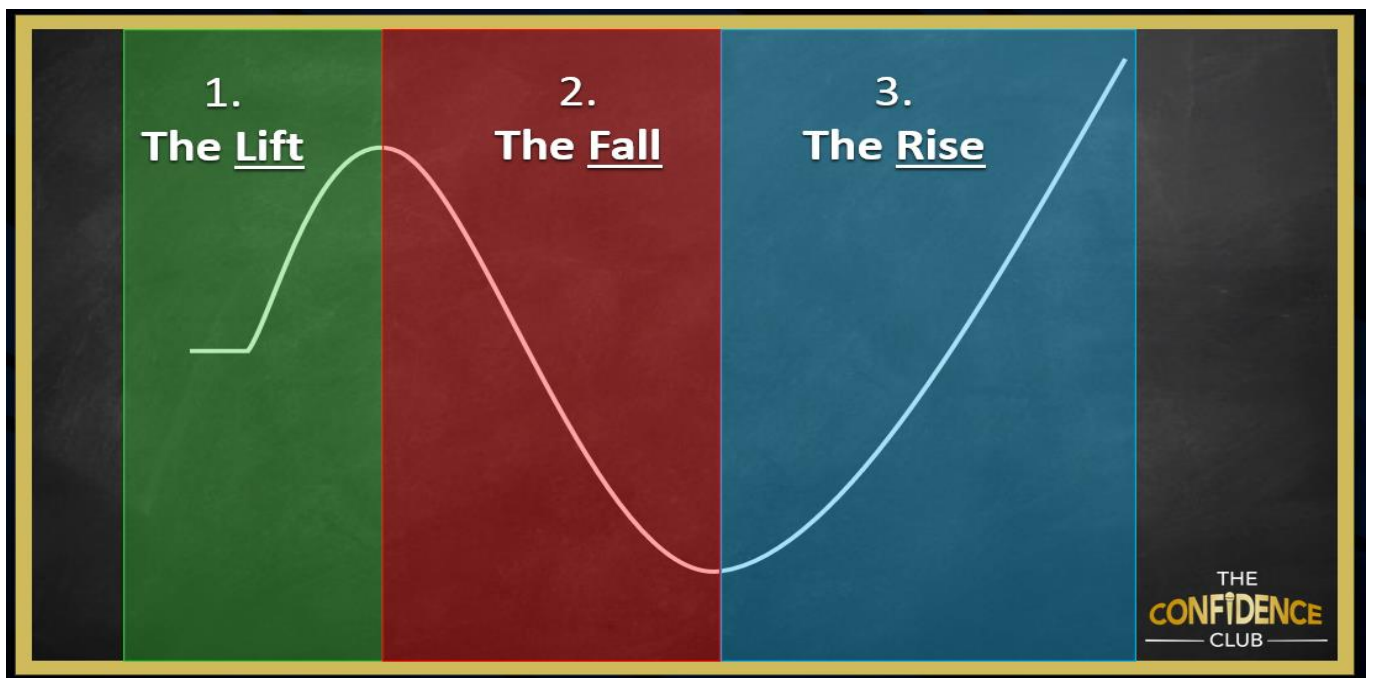
Core Principle

Take Them on a Journey.

Your story needs to include highs and lows with a message to take home.

Start your story by **lifting** the energy of the audience. Do this with humour, gestures, volume and pace.

Create a **rise** by increasing your energy, showing your transformation, and sharing the lesson you learned.



Make your story heart-felt by making your **fall** sudden, showing your emotions, and using silence.