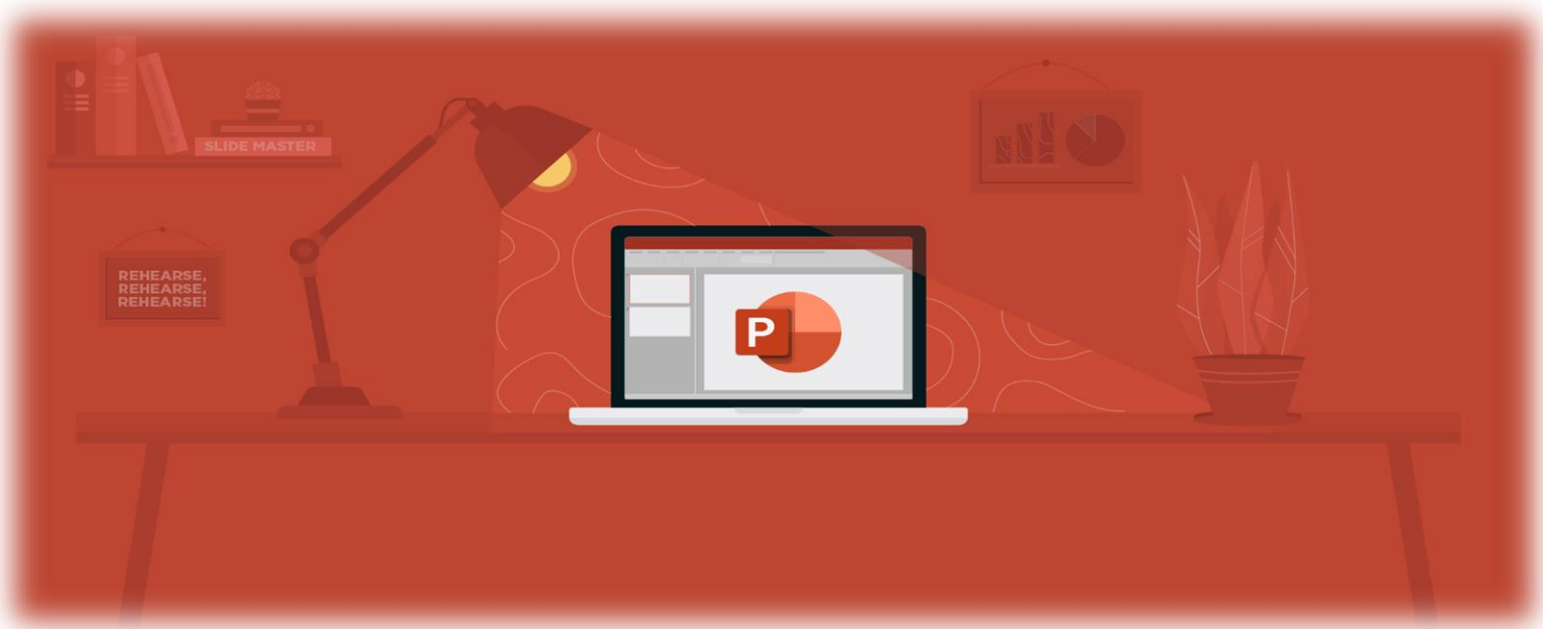




Presents



Your Guide to:
PowerPoint

Core Principle

The 3 Principles of PowerPoint



Don't Use It

Never use PowerPoint all the time.



Control Attention

Direct your audience's vision.



One Idea

For every click ensure only one idea is present.

Don't Use It

You Are the Presentation!

No matter how dull you think you are, you will always be more interesting than a still, static slide. Therefore, make sure your slides aren't the star of the show by reducing the number and keeping them off the screen as much as possible.

Control Attention

Influence Where They Look!

You can direct your audience's eyes through colour, size and motion. If you want a piece of information to stand out ensure that it is brightly colour, is sized 'large' and is introduced through the animation function on PowerPoint.

One Idea

Clarity with Every Click!

To avoid confusing and ultimately losing your audience, ensure that only one idea is present for each click/slide. You can present your idea through a range of different mediums; text, images or videos.